

# “ Confcommercio Modena ed Iscom Formazione Modena”



## ISCOM FORMAZIONE

Iscom is a training center of Confcommercio Modena.

## CONFCOMMERCIO

Confcommercio is a Professional Association that deals with Representation and protection of companies in the areas of Trade, Tourism, Services and handcrafts.

It has a political role and very important institutional role, as it represents companies in relations with the public administration, institutions, banks, government, the trade union, ...)





## CONFCOMMERCIO

has a national headquarters and offices in every province.  
This one is the provincial headquarters, provide over 20 municipal offices.

Modena is a province wide enough, it has 700000 inhabitants and 60000 companies with important manufacturing districts (mechanical, ceramic, textile, biomedical, food).

In the last few years it has been greatly affected by the global economic crisis and the earthquake (May 2012), increased unemployment, decreased fuel consumption and so also the trade has gone a bit in crisis.



## CONFCOMMERCIO MODENA

Confcommercio Modena represents about 6000 companies

Members shall elect their representatives, who have the power to pursue the needs of the categories represented (Bars, Restaurants, hotels Supermarkets, Traders, Services, Hairdresses ...) in different context.

There are plenty of issues with which every day Confcommercio has to face

# CONFCOMMERCIO

## Functions

Confcommercio plays a dual function

- a) representative function
- b) Provide Business Services

## *Some Examples*

- Subscribes to the collective agreements at the national level
- Participates in committees, meetings to discuss trade issues
- Is present on TV and in newspapers
- Relates with trade unions for the problems with employees
- Has promoted the establishment of institutions and foundations to provide grants for training and providing health care, etc ...
- Provides business services (accounting, payroll, Training, Safety)





## ISCOM FORMAZIONE

Confcommercio has created an Institution called Iscom, which deals with specialized training and organization of courses that are essential for those who carry out an entrepreneurial activity

The main courses that organizes

- Courses in different sectors (Food Trade Mechanics)
- Required Courses for employees (apprentices, Safety)
- Courses to start a business
- Courses for young people to enter the world of work

Many courses are made with public funding



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Thank you

